

2022 Tampa Bay ISCEBS Board – Monthly Meeting

Date: Friday, February 25, 2022

Time: 9:00am – 10:00am

Attendees: Scot Grooms, Brian Haas, Steve Hall, Dave Lohrey, John Phan, Rebecca Witherow

Purpose: 2022 Planning Session

Discussion topics:

Continue the discussion on areas where we can come together to create awareness and grow the Tampa Chapter.

- 1. Email Template**
Brian is going to take care of the email template. Steve will take care of sending the emails. Hannah Hadley (ISCEBS) provided us with our chapter email address which is admin@tampaiscebs.org. Scot will check on getting the username and password. Some chapters do their own gmail address. Will need to discuss what is most convenient to manage.
- 2. Meetings**
Agreed that Maggiano's and Center Club are both good venues. Dave will reach out to Grand Hyatt Tampa Bay (Rocky Point) to see if there is any available space for Fundamentals Session. Rebecca mentioned potentially developing a partnership with SHRM where/when appropriate.
- 3. Fundamentals - Benefits 101**
Brian spoke with Ron Krupa on this, and we are looking to do this the week of May 16th. Brian will check to see if CE credits can be awarded for this session..
- 4. Website**
John shared the Richmond Chapter's website and newsletter. Jennifer Mathe (ISCEBS) will help us with this. Rebecca will submit the meeting minutes from 2021 to be posted to the website.
- 5. Linked-In**
Scot is working on the switch from a 'Group Page' to a 'Company Page' so it will be easier for us to share Chapter info with our followers.
- 6. Sponsorships**
John was able to successfully solicit our first corporate sponsor of the year (Cigna) for \$1,000. Thank you John! Our Chapter welcomes the opportunity for sponsors to support in different amounts (\$250, \$500, \$750 and \$1,000).
- 7. Banking**
Anthony reported that our account balance is \$9,216.42. He is working with Scot to turn on Paypal services and process Cigna's \$1,000 contribution (thank you John). The link to pay by credit card must be provided on the website to allow individuals to pay by credit card. The Chapter also received a \$71 refund from the Webinar Coalition.
- 8. Membership**
The Tampa Bay Chapter was informed that as a result of our Membership Challenge success (10% increase in membership), we won our choice of \$500 or one free trip to the Symposium in Toronto in August. The decision was made to accept the \$500. (We'll need to get our banking info to Jenifer Mathe).

9. Newsletter
John was able to get access to the Richmond Chapter template. Dave and Rebecca will work on producing one Newsletter this year. The chapter will select a local chapter member to be interviewed and included in the Newsletter.
10. CEBS Compliance E-Learning Training is available on-line at
<https://www.ifebp.org/education/elearningcourses>
11. ISCEBS Chapter Forum
Dave and Brian will attend March 2-3 in Wisconsin.
12. Next Meeting is March 25. If schedules permit, we'd like to incorporate in-person meetings into the mix if/when appropriate.