

# 2021 Tampa Bay ISCEBS Board Monthly Call: December

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**Date:** Thursday, December 2, 2021

**Time:** 9:00am – 9:22am

**Attendees:** Jennifer Chartrand, Anthony Donatelli, Scot Grooms, Paula Krupa, Dave Lohrey, Rebecca Witherow

**Purpose:** Monthly Chapter Board call

## Discussion topics:

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October and November minutes to be provided for approval.

### Webinar Coalition

- See updates from Tracy on page 2/3 of these minutes (provided via email)

### Educational Programs/Schedule

- Year-end annual meeting 11/17 – a success!
- Nominated and approved for 2022 board at the 11/17 annual meeting:
  - Rebecca Witherow – President
  - Scot Grooms – Vice President
  - Dave Lohrey – Secretary
  - Anthony Donatelli – Treasurer
  - Paula Krupa – past President
  - Jennifer Chartrand – at large
  - Steve Hall – at large
  - Brian Hass – at large
  - John Phan – at large
- Fundamentals program – targeted for late Q1 or Q2 of 2022 and to be discussed in January; Ron Krupa has offered to be of help in organizing or presenting
- Heath Benefits Conference + Expo – Jan 31 – Feb 2, 2022 -- board will run booth and help promote the chapter, including Tracy, Rebecca, Anthony, Paula and Scot

### Membership outreach -- new grads and past members

- Foundation provided updated student/grad list of non-members 11/18 and list is being divided amongst board for outreach
- List will be an important for outreach to promote 2022 fundamentals program

### Financial Update

- Current bank balance is \$9,465.20
- New bank determined for the chapter for 2022 – First Citrus (change due to Regions not able to create multiple user accounts)
- Two board members – Dave and Anthony -- will have access to banking for 2022
- Scot to help close Regions account and provide Dave/Anthony with chapter docs for new bank

**From:** Tracy Fennell <tfennell13@gmail.com>

**Sent:** Thursday, December 2, 2021 9:41 AM

**To:** Scot Grooms <sgrooms@groomsbenefits.com>

**Cc:** Krupa, Paula <Paula.Krupa@adm.com>; Witherow, Rebecca <Rebecca.Witherow@refresco.com>; Lohrey, David <david.m.lohrey@mercerc.com>; Anthony Donatelli <anthony.d.donatelli@gmail.com>; Steve Hall <SHall@alltrustinsurance.com>; Chartrand, Jennifer F. <jchartrand@williamsparser.com>

**Subject:** Re: Agenda for call

Thanks, Scott!

Not sure how widely this was distributed, but the following general update went to all CWC members - My specific comments are highlighted and in bold/red. Thanks!

Hello Chapter Webinar Coalition Members!

We're sure you'll agree that it's been an incredibly busy year for all of us! And as the year is winding down, we'd like to provide you with a few updates since we last met with the CWC leaders in August. As you may recall, from the advice of the Society's legal counsel it was determined that the Chapter Webinar Coalition could not become its own Society chapter. It was further recommended that the Society assume the Coalition's operations as well as the work of developing/hosting future webcasts. The Governing Council and the ISCEBS Board of Directors approved the recommendation to form a new national committee - The Chapter Webcast Committee, to carry on this work.

Here's a recap of what's been happening:

- The Webcast Committee held its first meeting at the end of October at the Brookfield offices. Over 40 members representing 32 chapters attended the hybrid event.
- Tim Valencia was appointed as the chair of the new committee and using his knowledge from his involvement with the Coalition, did an excellent job in transitioning the goals from the Coalition to the Committee.
- The group identified retirement, health, general, and Canadian/cross-border topics to use for the 2022 webcasts. **(I was assigned to be on the "General" subcommittee.)**
- Sub-committees met in mid-November to suggest speakers and preferred dates to hold the webcasts. **(There were a few "general" topics discussed - Turning resignation into retention, Innovative benefit solutions in a post-pandemic world, and Cybersecurity - for presentations in the new year and the committee is working on finding speakers. I believe we are reconvening in January)**
- The Society and IFEBP are finalizing technology and scheduling for the webcasts.

To help wrap up the year, we have a few next steps that need to be completed to close out the Coalition:

- The CWC portion of the Pacific Northwest Chapter website will be removed as the Webcast Committee will have a landing page on the ISCEBS website. This will occur after the CWC hosts its last webcast in December.
- The Society will review the financial agreement with Unadio and the unused portion of contracted webinars that remains unpaid.
- The Society will issue a pro-rata payment for unused Unadio services to each of the chapters that paid the PNW chapter.
- The PNW chapter will pay Unadio the balance on their contract.
- The Society will review the finances remaining with the PNW that were set aside in a separate bank account for the CWC. Disbursement to the participating Chapters of any remaining funds will be determined upon review.

On behalf of the entire Governing Council, we would like to thank each one of you for your contributions to your local chapter, the Society, and the benefits community. We know that many of you are continuing your involvement with the new Chapter Webcast Committee and we look forward to carrying on the work that was put into place by the CWC during the last two years. We would also like to acknowledge Sandy Wood for her vision of what could be possible and her tireless leadership and guidance in making the Webinar Coalition successful.

Regards,  
Tracy