

2022 Tampa Bay ISCEBS Board Monthly Call: January

Date: Friday, January 28, 2022

Time: 9:00am – 9:57am

Attendees: Jennifer Chartrand, Anthony Donatelli, Scot Grooms, Brian Haas, Steve Hall, Paula Krupa, Dave Lohrey, John Phan, Rebecca Witherow

Purpose: Monthly Chapter Board call

Discussion topics:

December minutes to be provided for approval.

1. Call to Order
2. Financial Update
Anthony is taking over the reigns and minding the bank account. New account opened with First Citrus Bank. Scot assisted in closing out the old account with Regions Bank. Dave will also have account access.
3. Coalition Update – per Tracy’s email...”from the advice of the Society’s legal counsel it was determined that the Chapter Webinar Coalition could not become its own Society chapter. It was further recommended that the Society assume the Coalition’s operations as well as the work of developing/hosting future webcasts. The Governing Council and the ISCEBS Board of Directors approved the recommendation to form a new national committee - The Chapter Webcast Committee, to carry on this work.”. Tracy has a list of tentative upcoming webinars and will forward to the Board. We will use this on an as-is basis to complement our member meeting topics
4. 2021 Year in Review – Successfully annual year-end Chapter meeting in addition to 2 webinars and monthly follow-up to potential members that are new grads and those that passed a test.
5. HBCE Conference – Tampa Chapter Volunteer Update – Tracy and Rebecca will be running some sessions and encouraged participation in the event (in Clearwater). There will be no Tampa Bay Chapter booth to man this year (ISCEBS will have one).
6. Membership increase Ideas and updates on ‘reach out’ to new students and graduates – reviewed key components to build membership: Branding, central meeting location (proposed in person) and relevant topics. Steve Hall offered resources in helping with communication efforts. John Phan pulled data from ISCEBS and discovered @ 163 ‘potential targets.’ A membership committee is being assembled to meet separately from the monthly board meetings to work out details on getting the word out (emails, Linked-in, etc.). Scot offered to set up the Chapter Linked-in page as a company which would allow us to share our TampaCEBS.org link more easily. Board will aim to host a social/mixer in March.
7. Discussion and Planning for 2022 Tampa Chapter I programs (inc. Fundamentals Seminar) – Paula indicated that Ron will be presenting Fundamentals type materials soon and we may be able to use this for material/topic planning for compliance, health & welfare and retirement sessions. This will be useful to spearhead the effort to do a Fundamentals session. Scot indicated that Mid-May (Week of 5/16/22) would be the ideal time. Dave also previously shared a Benefits 101 deck to use as a starting point.

Planning for February Monthly Board Meeting